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FOR IMMEDIATE RELEASE:

MILLER RECIPIENT OF BUSINESS AWARD

CHARLESTON -- Melanie Miller, daughter of Gail Miller of Lincoln, is the recipient of the St. Louis American Marketing Association (AMA) from Eastern Illinois University's Lumpkin College of Business and Applied Sciences.

The St. Louis AMA award is sponsored by the St. Louis Chapter of the American Marketing Association. It is awarded annually to a student who demonstrates academic excellence and service to the university. The recipient is selected by Eastern's marketing faculty.

A 1990 graduate of Lincoln Community High School, Miller recently graduated from Eastern with a bachelor of science degree in marketing.

Eastern, which is celebrating its 100th anniversary in 1994-95, is a comprehensive university with more than 10,500 students and 46 undergraduate and 27 graduate degree programs. It is a teaching institution which prides itself on the quality and affordability of its undergraduate program.